**Course Description:**

Meeting expectations of the casting director and audience is critical to any successful performer. This course focuses on maximizing an actor’s physical and emotional expression, vocal intonation, memorization and imagination to convey stories and feelings. Whether spoken or sung, stylistic identity is reinforced. Other topics include material selection, developing a score of action for a role, sustaining a character and self and peer critique.

**Strand 1. Business Operations/21st Century Skills**

Learners apply principles of economics, business management, marketing and employability in an entrepreneur, manager and employee role to the leadership, planning, developing and analyzing of business enterprises related to the career field.

**Outcome 1.1. Employability Skills**

Develop career awareness and employability skills (e.g., face‐to‐face, online) needed for gaining and maintaining employment in diverse business settings.

**Competencies**

1.1.1. Identify the knowledge, skills and abilities necessary to succeed in careers.

1.1.2. Identify the scope of career opportunities and the requirements for education, training, certification, licensure and experience (e.g., interdependence of technical and artistic elements).

1.1.3. Develop a career plan that reflects career interests, pathways and secondary and postsecondary options.

1.1.4. Describe the role and function of professional organizations, industry associations and organized labor and use networking techniques to develop and maintain professional relationships.

1.1.5. Develop strategies for self-promotion in the hiring process (e.g., filling out job applications, resumé writing, interviewing skills, portfolio development).

1.1.6. Explain the importance of work ethic, accountability and responsibility and demonstrate associated behaviors in fulfilling personal, community and workplace roles.

1.1.7. Apply problem-solving and critical-thinking skills to work-related issues when making decisions and formulating solutions.

1.1.8. Identify the correlation between emotions, behavior and appearance and manage those to establish and maintain professionalism.

1.1.9. Give and receive constructive feedback to improve work habits.

1.1.10. Adapt personal coping skills to adjust to taxing workplace demands.

1.1.11. Recognize different cultural beliefs and practices in the workplace and demonstrate respect for them.

1.1.12. Identify healthy lifestyles that reduce the risk of chronic disease, unsafe habits and abusive behavior.

*An “X” indicates that the pathway applies to the outcome.*

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| Pathways | X | Media Arts | X | Performing Arts | X | Visual Design |

**Outcome 1.2. Leadership and Communications**

Process, maintain, evaluate and disseminate information in a business. Develop leadership and team building to promote collaboration.

**Competencies**

1.2.2. Deliver formal and informal presentations.

1.2.3. Identify and use verbal, nonverbal and active listening skills to communicate effectively.

1.2.5. Communicate information (e.g., directions, ideas, vision, workplace expectations) for an intended audience and purpose.

1.2.6. Use proper grammar and expression in all aspects of communication.

1.2.7. Use problem-solving and consensus-building techniques to draw conclusions and determine next steps.

1.2.9. Identify advantages and disadvantages involving digital and/or electronic communications (e.g., common content for large audience, control of tone, speed, cost, lack of non-verbal cues, potential for forwarding information, longevity).

1.2.10. Use interpersonal skills to provide group leadership, promote collaboration and work in a team (e.g., writer, reporter, designer, director, actor, conductor, technical crew).

1.2.11. Write professional correspondence, documents, job applications and résumés.

1.2.13. Identify stakeholders and solicit their opinions.

1.2.14. Use motivational strategies to accomplish goals.

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| Pathways | X | Media Arts | X | Performing Arts | X | Visual Design |

**Outcome 1.3. Business Ethics and Law**

Analyze how professional, ethical and legal behavior contributes to continuous improvement in organizational performance and regulatory compliance.

**Competencies**

1.3.2. Follow protocols and practices necessary to maintain a clean, safe and healthy work environment.

1.3.3. Use ethical character traits consistent with workplace standards (e.g., honesty, personal integrity, compassion, justice).

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| Pathways | X | Media Arts | X | Performing Arts | X | Visual Design |

**Outcome 1.4. Knowledge Management and Information Technology**

Demonstrate current and emerging strategies and technologies used to collect, analyze, record and share information in business operations.

**Competencies**

1.4.2. Select and use software applications to locate, record, analyze and present information (e.g., word processing, e-mail, spreadsheet, databases, presentation, Internet search engines).

1.4.7. Use personal information management and productivity applications to optimize assigned tasks (e.g., lists, calendars, address books).

1.4.8. Use electronic media (e.g., social media) to communicate and follow network etiquette guidelines.

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**Outcome 1.5. Global Environment**

Evaluate how beliefs, values, attitudes and behaviors influence organizational strategies and goals.

**Competencies**

1.5.1. Describe how cultural understanding, cultural intelligence skills and continual awareness are interdependent.

1.5.2. Describe how cultural intelligence skills influence the overall success and survival of an organization.

1.5.3. Use cultural intelligence to interact with individuals from diverse cultural settings.

1.5.4. Recognize barriers in cross-cultural relationships and implement behavioral adjustments.

1.5.5. Recognize the ways in which bias and discrimination may influence productivity and profitability.

1.5.6. Analyze work tasks for understanding and interpretation from a different cultural perspective.

1.5.7. Use intercultural communication skills (e.g., code switching) to exchange ideas and create meaning.

1.5.8. Identify how multicultural teaming and globalization can foster development of new and improved products and services (e.g., digital) and recognition of new opportunities.

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**Outcome 1.6. Business Literacy**

Develop foundational skills and knowledge in entrepreneurship, financial literacy and business operations.

**Competencies**

1.6.1. Identify business opportunities.

1.6.2. Assess the reality of becoming an entrepreneur, including advantages and disadvantages (e.g., risk versus reward, reasons for success and failure).

1.6.3. Explain the importance of planning your business.

1.6.5. Describe organizational structure, chain of command, the roles and responsibilities of the organizational departments and interdepartmental interactions.

1.6.6. Identify the target market served by the organization, the niche that the organization fills and an outlook of the industry.

1.6.7. Identify the effect of supply and demand on products and services.

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**Outcome 1.7. Entrepreneurship/Entrepreneurs**

Analyze the environment in which a business operates and the economic factors and opportunities associated with self-employment.

**Competencies**

1.7.3. Identify the factors that contribute to the success and failure of entrepreneurial ventures.

1.7.7. Create a list of personal strengths, weaknesses, skills and abilities needed to be successful as an entrepreneur.

1.7.8. Explain pathways used to become an entrepreneur.

1.7.10. Describe techniques for obtaining experience (e.g., apprenticeship, co-operative [co-op] education, work placement, internship, job shadowing) related to an entrepreneurial objective.

1.7.13. Protect intellectual property and knowledge (e.g., copyright, patent, trademark, trade secrets, processes).

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**Outcome 1.8. Operations Management**

Plan, organize and monitor an organization or department to maximize contribution to organizational goals and objectives.

**Competencies**

1.8.3. Analyze the performance of organizational activities and reallocate resources to achieve established goals.

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**Outcome 1.10. Sales and Marketing**

Manage pricing, place, promotion, packaging, positioning and public relations to improve quality customer service.

**Competencies**

1.10.2. Determine the customer's needs and identify solutions.

1.10.8. Use promotional techniques to maximize sales revenues (e.g., advertising, sales promotions, publicity, public relations).

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**Outcome 1.11. Principles of Business Economics**

Examine and employ economic principles, concepts and policies to accomplish organizational goals and objectives.

**Competencies**

1.11.7. Describe how economic performance and culture are interdependent.

1.11.8. Identify the relationships between economy, society and environment that lead to sustainability (e.g., evolution and impact of the arts).

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**Strand 3. Written Content Creation**

Learners apply content creation knowledge and skills to use the intended message for entertainment, journalism or marketing purposes.

**Outcome 3.1. Career-based Writing**

Develop basic skills and knowledge related to fact-, entertainment- and marketing-based copy.

**Competencies**

3.1.1. Analyze the writing content and styles of fact-, entertainment- and marketing-based models.

3.1.2. Compare and contrast fiction and nonfiction.

3.1.3. Assess or determine the platform for delivery (e.g., video, audio, print).

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**Outcome 3.2. Entertainment-based Writing**

Produce copy for products designed for amusement and enjoyment.

**Competencies**

3.2.2. Compare and contrast writing to be read and writing to be performed.

3.2.3. Brainstorm the theme and plot through outlining or storyboarding.

3.2.10. Determine how the script dictates various elements, including setting, music and blocking.

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**Strand 6. Digital Design**

Learners apply knowledge and skills of digital design to manipulate and animate new and existing audio, video or photo images to create graphics for internet, broadcast, mobile and other multimedia applications.

**Outcome 6.1. Content Management**

Import, store, export and manage digital assets.

**Competencies**

6.1.7. Export media in the appropriate format for delivery.

6.1.8. Manage digital assets through organizational techniques (e.g., metadata, keywords, file/folder structure, name conventions).

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**Strand 7. Performance**

Learners apply knowledge and skills for performance, including roles, processes, procedures and production design.

**Outcome 7.1. Interrelationships**

Examine and explore how music, dance and theatre disciplines connect to create a production.

**Competencies**

7.1.1. Identify the similarities in preparation and audition among the performing arts disciplines.

7.1.2. Evaluate the importance of the audience and its relationship to the performance.

7.1.3. Describe how the level of training impacts a performance.

7.1.4. Explain the level of skill and training to reach a professional production level of a performance.

7.1.5. Describe and critique the elements of a performance from an audience member’s perspective.

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**Outcome 7.2. Genres**

Analyze and critique the stylistic differences among genres.

**Competencies**

7.2.1. Compare and contrast the various styles.

7.2.2. Identify and compare the lives, works and influence of significant individuals in various cultures, traditions and historical periods.

7.2.3. Compare and contrast characteristics (e.g., technique, form, content) of genres from a particular time period or area of influence.

7.2.4. Explain the influence of social context, historical periods and culture in the development of a performance.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.3. Basic Movement**

Execute basic movement concepts in performance.

**Competencies**

7.3.1. Use exercises that build strength, stamina, flexibility, agility and coordination in locomotor and non- locomotor movements.

7.3.2. Apply appropriate alignment, isolation, strength, flexibility, agility and coordination in locomotor and non-locomotor movements.

7.3.4. Exhibit stage presence, confidence and focus.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.4. Space, Time and Energy**

Exhibit the use of space, time and energy through performance.

**Competencies**

7.4.1. Work within conventional and nonconventional spaces.

7.4.2. Use space and dynamics in solo and ensemble performances.

7.4.4. Apply various patterns in performance movements.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.5. Choreography**

Choreograph a dance using choreographic principles, processes and structures.

**Competencies**

7.5.9. Adapt movement to the choreographer’s intent.

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**Outcome 7.6. Music Elements**

Distinguish the elements of music through listening.

**Competencies**

7.6.2. Identify meter.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.10. Acting Process**

Create, research and perform a variety of believable, multidimensional roles.

**Competencies**

7.10.1. Analyze a script and use clues, inherent in the dialogue, to create a character.

7.10.2. Develop vocal and physical attributes of a role using the script, direction and imagination.

7.10.3. Develop the score of action for a role based on given circumstances.

7.10.4. Apply a series of everyday activities to the role through sensory imagination.

7.10.5. Develop the physical, social and emotional elements of a character through action.

7.10.6. Express a variety of characters and different theatrical styles through vocal qualities, posture, movement and language.

7.10.7. Sustain a character as an actor in an ensemble rehearsal and performance.

7.10.8. Identify and execute inner monologue, personal imagery, imaginative imagery, personal associations and elements of action.

7.10.9. Research different social contexts of character relationships, classes and situations.

7.10.10. Apply classical and contemporary acting techniques.

7.10.11. Evaluate collaborative efforts and artistic choices in informal and formal productions.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.11. Production Management**

Assign roles, functions and procedures based on a script or production plan.

**Competencies**

7.11.1. Identify the stages in the production process.

7.11.2. Describe the function and responsibilities of individuals involved in creating, planning, scheduling and producing a production.

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**Outcome 7.14. Performance Demands**

Meet the physical, vocal and psychological demands of a performance.

**Competencies**

7.14.1. Apply the warm-up process and other techniques that prevent strain on various parts of the body and voice.

7.14.2. Recognize physical stress as a potential risk factor to the body’s various movements.

7.14.3. Develop techniques to enhance a performance based on the knowledge of anatomy and physiology.

7.14.4. Develop a nutrition plan and lifestyle choices that support optimal performance and reduce stress and injury.

7.14.5. Anticipate the physical requirements of a performance.

7.14.6. Overcome psychological stresses to minimize their impacts on a performance.

7.14.7. Manage and relieve anxieties.

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| Pathways | X | Media Arts | X | Performing Arts |  | Visual Design |

**Outcome 7.15. Rehearsal and Audition**

Establish skills and habits necessary for auditions, individual practice and rehearsals.

**Competencies**

7.15.1. Plan for different types of auditions and adapt to in-person, audio and video format requirements.

7.15.2. Select the audition material that meets the expectations of the company or individual holding the audition.

7.15.3. Prepare physically and mentally for rehearsal and audition demands.

7.15.4. Critique the strengths and weaknesses of a performance during rehearsal.

An “X” indicates that the pathway applies to the outcome.

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